

# San Francisco and Marin Intergroup 2022 Annual Report



Dear San Francisco and Marin Fellowship,

When people ask about San Francisco and Marin Intergroup, I describe our important services that support local 12th Step work—such as running Central Office, selling A.A. literature and publishing a local meeting schedule and website. But we also do more. In existence for 75 years, Intergroup connects the local Fellowship to service opportunities, informs the public and professional community about A.A. and supports new members through the San Francisco-Marin hotlines and HelpChat. So when you and your group contribute to your local Intergroup, you're supporting our common purpose of carrying the A.A. message to the alcoholic who still suffers!

To all of you who contributed in 2022—thank you! In this report, you'll see highlights of our work. Please share it with your groups and sponsees. As Chair of the Board, I'm especially proud of these efforts:

- **New Executive Director.** Christina G. is a longtime member of our Fellowship who comes to San Francisco and Marin Intergroup with deep professional experience in the nonprofit sector. She's already making an impressive impact at Central Office with innovative ways to broaden the ways we serve the Fellowship, like our newly launched Marin pop-up bookstore.
- **Newly designed website.** [aasfmarin.org](http://aasfmarin.org) is easier to use and puts the newcomer front and center, making it simple to get help, connect with the Fellowship and find a meeting. It also has ways to access Intergroup publications like *The Buzz* and *The Point*, get information for the professional community and find all the upcoming events and service committee opportunities.

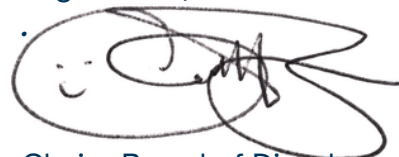
"So when you and your group contribute to your local Intergroup, you're supporting our common purpose of carrying the A.A. message to the alcoholic who still suffers!"

- **Name change.** In response to feedback to an Intergroup communications survey, the Communications Committee worked with Intergroup representatives to change our name to San Francisco and Marin Intergroup. The change is designed to better reflect our primary purpose, clearly state who we represent and better serve our Fellowship.
- **Greater transparency.** The Intergroup inventory process and various Board committee initiatives have been squarely focused on building trust and transparency across the Fellowship. They include a roster of projects such as this annual report, simplified financial reports and regular break-out discussion groups.

Please take a moment to review this report and let me know what you think. It describes how Intergroup is meeting our responsibilities and developing new ways to help all of us stay sober and carry the message to newcomers. This is an interesting time in Alcoholics Anonymous. Many groups have returned to meeting in person, some continue to meet online, while still others are adopting a hybrid format. Partly as a result of these changes, Intergroup has experienced a decline in individual and group contributions. We recently sent a letter to trusted servants asking them to share this financial news with the groups, to ensure we are all doing our part to practice the 7th Tradition. We are grateful to all who responded with generous contributions and who became "Faithful Fivers", an easy way to automate monthly contributions.

We're excited to see what 2023 brings! Intergroup is committed to carrying the message of hope and recovery and we couldn't accomplish this good work without your help. We all want the hand of A.A. always to be there. Thank you for your support!

In gratitude,



Chair - Board of Directors -  
[chair@aasfmarin.org](mailto:chair@aasfmarin.org)



In existence for 75 years, San Francisco and Marin Intergroup carries the message of Alcoholics Anonymous, serving more than 900 groups and service organizations across the two counties.



## **2022-2023 Board of Directors:**

Andrew S., Secretary (Marin)  
Charlie B., Chair (San Francisco)  
Chip G. (San Francisco)  
Elena R. (San Francisco)  
Gloria E. (Marin)  
Isae W. (Marin)  
Jim M., Treasurer (San Francisco)  
Judy W. (Marin)  
Nikki T., Vice-Chair (San Francisco)  
Paul A. (Marin)

## **Special Workers:**

Christina G., Executive Director (Marin)  
Marcus W., Special Worker (San Francisco)

## **Central Office Hours:**

Tuesday to Friday 10am - 6pm  
Saturday 12pm - 4pm

## **Address:**

1821 Sacramento Street  
San Francisco, CA 94109

## **Contact Us:**

(415) 674-1820  
[aasfmarin.org](http://aasfmarin.org)  
[aa@aasfmarin.org](mailto:aa@aasfmarin.org)



# 2022 Highlights

Intergroup serves the San Francisco and Marin Fellowship, which is why it's so important for meetings to have an Intergroup Representative!

These are a few highlights from our work last year:

- We conducted a Group Inventory to ensure we continue to be responsive and serve the Fellowship more effectively.
- We changed our name to better reflect who and where we serve.
- We averaged 43 Intergroup Representatives at our monthly Intergroup meeting.
- We formed an Outreach Committee to connect A.A. groups to our 12th Step services.
- We collaborated with local Spanish central offices: Oficina Central and Oficina Norte.



# Central Office



Located on Sacramento Street in San Francisco, Central Office is often the front lines for alcoholics—whether they're looking for a meeting, dialing the hotline or picking up A.A. books and medallions.

- In 2022 Central Office ramped back up to serve more than 950 customers and now has six volunteers greeting customers, answering teleservice phone lines and helping with special projects.
- We hosted our first major event after the pandemic on Founders' Day, with participation from 11 service entities.
- We transferred back the San Francisco and Marin Teleservice phone lines after 2-½ years. Thanks to the Teleservice volunteers for stepping up during the pandemic to answer the phones 24x7!



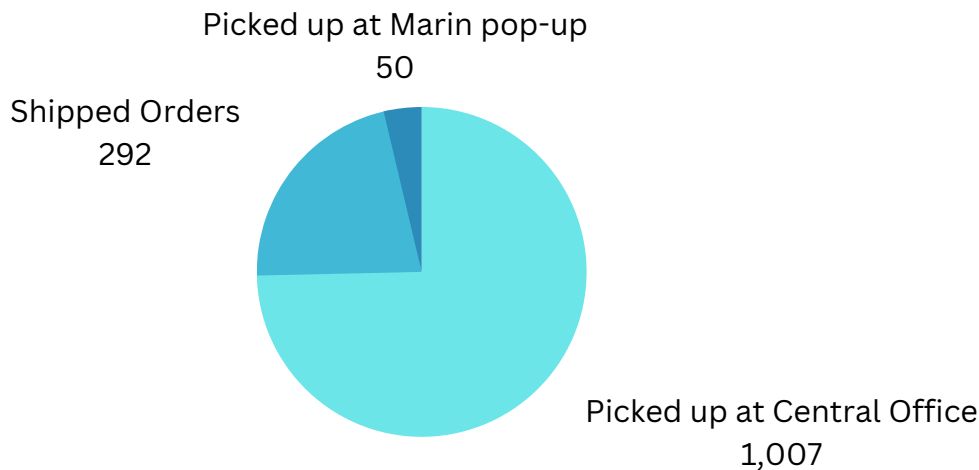
# AA Literature

Distributing A.A. literature to alcoholics is one of Intergroup's primary functions.

## Top 5 items sold in bookstore

1. Sobriety medallions—9,852
2. Meeting schedules—8,230
3. Wallet cards—5,467
4. A.A. pamphlets—4,402
5. *Alcoholics Anonymous* book—1,792

## In 2022 Central Office had 1,349 literature orders



San Francisco and Marin Intergroup launched the **Marin pop-up bookstore**, addressing a frequent request to make literature more available in Marin and eliminate shipping costs.

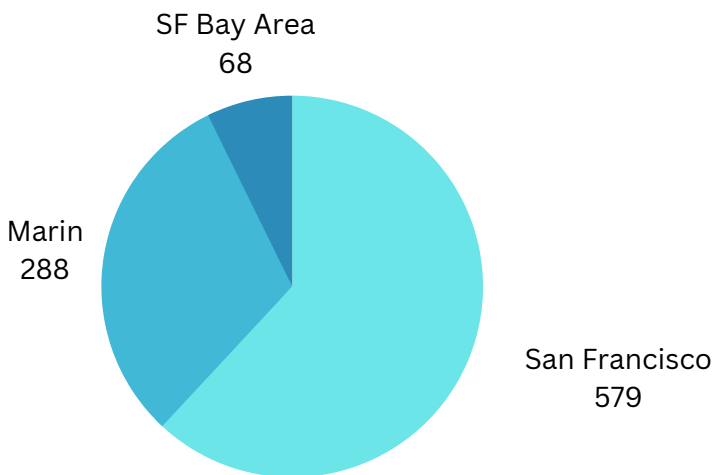
Literature can now be picked-up at the monthly Marin District 10 General Service meeting in San Rafael. In 2022, we hosted six Marin pop-ups.



# Meetings

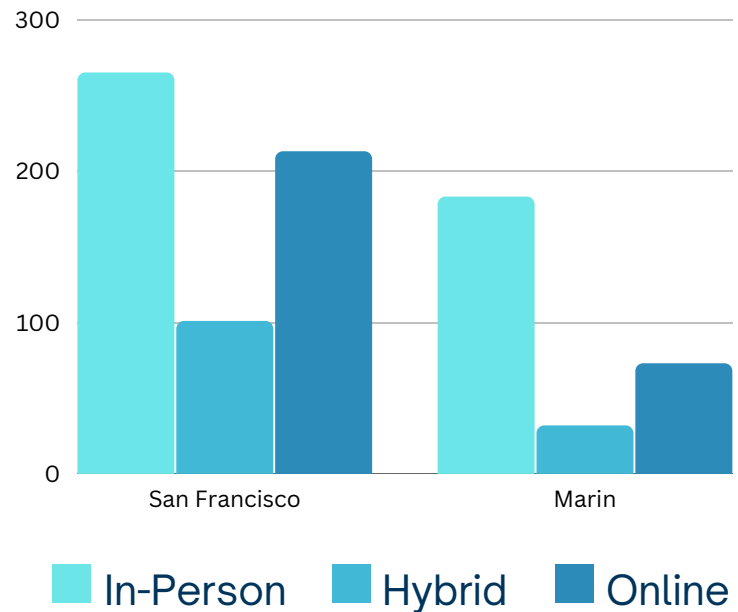
San Francisco and Marin Intergroup began printing A.A. meeting schedules again, after a break during the pandemic. Intergroup regularly updates *Find a Meeting* on [aasfmarin.org](http://aasfmarin.org) for the most current meeting information.

## Total Number of A.A. Meetings in San Francisco and Marin



*Note: the SF Bay Area category started during shelter in place and consists of online meetings originating in San Francisco or Marin counties, but not tied to a specific location.*

## Types of A.A. Meetings in San Francisco and Marin

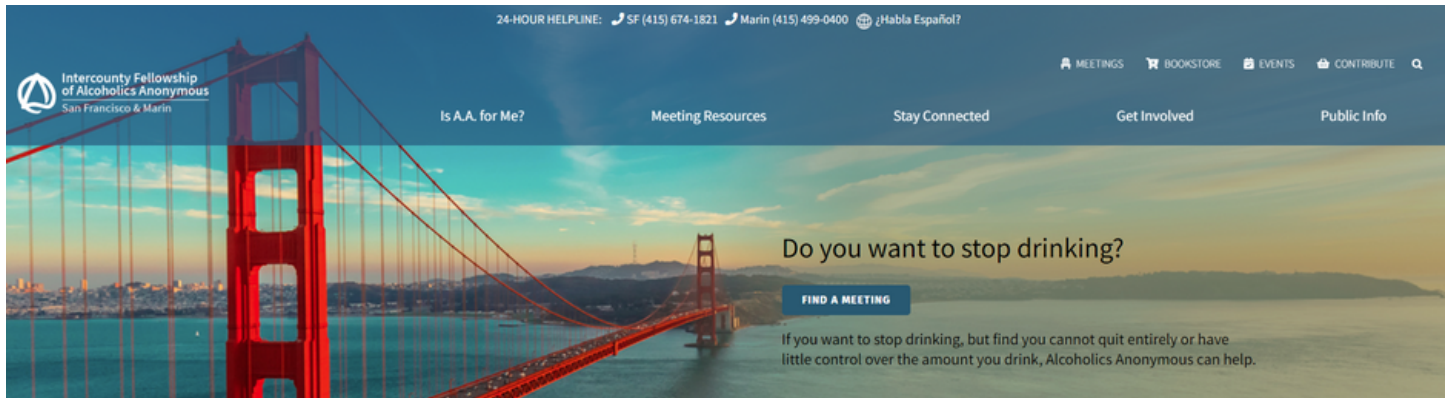


### **In addition...**

Intergroup also assists A.A. meetings in other ways, including offering 25 insurance certificates to groups to meet the requirements of their meeting facility in 2022.



# aasfmarin.org



In 2022 San Francisco and Marin Intergroup launched its new website. aasfmarin.org helps individuals locally and across the world find an A.A. meeting and offers a range of resources, including service opportunities, calendar of events, information for the public/ professional community and ways to stay connected with *The Buzz* and *The Point*.

- In 2022, the website had 238,424 visitors.
  - Top 5 places visitors were from:
    - United States—209,959
    - Indonesia—6,084
    - Netherlands—4,683
    - United Kingdom—3,237
    - Canada—2,837
- Most popular website features:
  - Find a Meeting (aasfmarin.org/find-a-meeting)
  - Home Page (aasfmarin.org)
  - Member Services (aasfmarin.org/member-services)
- Find a Meeting clocked in the most page views: 537,808



# HelpChat



Intergroup's innovative HelpChat is one of many ways our service committees support our community with important 12th Step work. HelpChat engages many newcomers in a manner they're most familiar with—chat. Found on our website with the distinctive blue bubble, HelpChat allows people to learn more about A.A. meetings by “chatting” with HelpChat volunteers. The volunteer shares information about A.A. and offers a 12th Step call. Some visitors return to share that they attended an A.A. meeting. This is the A.A. Responsibility Statement at work!

- Total chats:
  - Monthly Average: 22
  - Busiest Month: February (43 chats)
  - Quietest Month: November (14 chats)
- San Francisco and Marin Intergroup also shared our experience to help other areas launch HelpChat. The following Intergroups reached out to us for guidance:
  - Chicago A.A. (Area 19)
  - East Valley Intergroup (Arizona)
  - Greater Toronto Area Intergroup
  - New York Intergroup
  - North County San Diego AA Intergroup
  - Northern New Jersey AA (Area 44)
  - NY-PENN Intergroup (Area 50)

# Service Committees

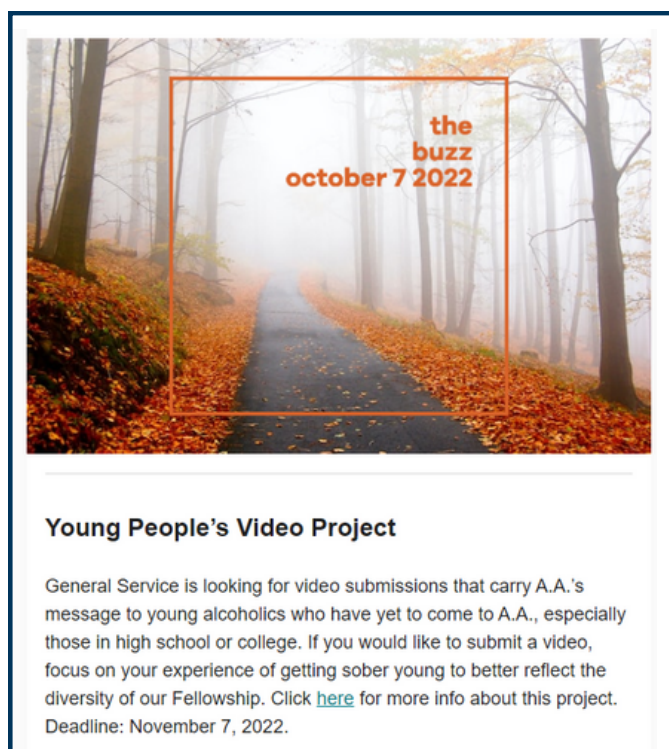
San Francisco and Marin Intergroup provides service opportunities at the local level to reach more alcoholics in need. Intergroup has 11 active Service Committees:

- **Communications** provides a wide range of communications support to Intergroup and its publications, like *The Buzz*, *The Point* and this annual report
- **Fellowship** organizes and hosts A.A. events
- **HelpChat** uses text chat to connect with individuals seeking help
- **Outreach** raises awareness of Intergroup and 12th Step services
- **S.F. Archives** collects and preserves historical A.A. materials. At San Francisco Unity Day, S.F. Archives led a presentation for people to reflect on their first Big Book
- **S.F. Public Relations** educates the general public and professionals about A.A. and alcoholism. Public Relations participated in five Sunday Streets community events across San Francisco
- **S.F. Teleservice** answers the phones 24 hours a day for alcoholics in need
- **Sunshine Club** brings meetings to A.A. members who cannot attend in person
- **Technology** identifies tech best practices for A.A. meetings and Intergroup
- **The Buzz** is a weekly digital newsletter featuring news, timely events and service opportunities
- **The Point** is a monthly journal featuring personal stories of recovery from the local community



# Newsletters

San Francisco and Marin Intergroup publishes two newsletters:



*The Buzz* features service opportunities and A.A. news and events in the area.

- *The Buzz* is distributed to more than 2,000 members every week. It featured more than 275 events and news items in 2022, plus countless service opportunities.

To subscribe to *The Buzz*, visit [aasfmarin.org/buzz](https://aasfmarin.org/buzz)



For the current edition of *The Point*, visit [aasfmarin.org/the-point](https://aasfmarin.org/the-point)

*The Point* is published monthly and features stories of recovery from local members, similar to *AAGrapevine*.

- *The Point* produced a special printed edition in October focused on service to celebrate Marin and San Francisco Unity Day events. Over 300 copies were distributed at Unity Days, to local clubhouses, meetings, and San Francisco and Marin H&I committees to distribute to individuals in institutions.



# 2022 Financials

**"The Intergroup associations are the best insurance we can have that our life lines to the hundreds of thousands yet to come will never break or tangle. Let us always be generous. Let us warmly support Intergroup."**

**–Bill W., 1949**

With the help of the Fellowship, San Francisco and Marin Intergroup turned our November year to date loss of -\$22,000 completely around and ended the year with a net revenue of nearly \$13,000. Gratitude Month, end of year contributions, Faithful Fivers, the contribution announcement letter and getting the word out were key factors in the turnaround.

We are so grateful for your support!

Total Revenue

**\$ 328,822**

Total Expenses

**\$ 319,956**

Net Revenue

**\$ 12,809**

Unrestricted Cash  
(in addition to prudent  
reserve)

**2.7**  
Months

# Budget vs Actual

	As of December 2022		
	Actual	Budget	Over (Under) Budget
<b>Revenue</b>			
Bookstore Sales	\$53,764	\$54,020	\$(256)
Fellowship	17,184	1,100	16,084
Group	193,710	191,500	2,210
Individual	105,461	102,350	3,111
Sub-Total Revenue	370,119	348,970	21,149
Costs of Good Sold	41,297	42,800	(1,503)
Total Revenue	<b>\$328,822</b>	<b>\$306,170</b>	<b>\$22,652</b>
<b>Expenses</b>			
Employees	\$216,413	\$216,960	\$(547)
Intergroup	6,645	11,960	(5,315)
Operational	72,417	83,129	(10,712)
General Administrative	24,481	27,965	(3,484)
Sub-Total Expenses	319,956	340,014	(20,058)
Net Operating Revenue	8,866	(33,844)	42,710
Total Other Revenue	3,862	1,000	2,862
Total Other Expenditures	(81)	0	(81)
Net Revenue	<b>\$12,809</b>	<b>\$(32,844)</b>	<b>\$45,653</b>

# Balance Sheet

	As of 12/31/22	As of 12/31/21	\$ Change
<b>Assets</b>			
Current Assets			
Unrestricted Cash	\$72,149	\$59,315	\$12,834
Prudent Reserve	157,953	170,399	(12,446)
Total Cash	230,102	239,713	389
Accounts Receivable	0	0	0
Bookstore Inventory	20,587	14,813	5,774
Total Current Assets	250,689	244,526	6,163
Deposits	6,698	6,698	0
<b>TOTAL ASSETS</b>	<b>\$257,387</b>	<b>\$251,224</b>	<b>\$6,613</b>
<b>Liabilities and Net Assets</b>			
Liabilities			
Accounts Payable	\$(69)	\$6,085	\$(6,154)
Payroll Liabilities	3,213	3,683	(470)
Sales Tax Payable	278	300	(22)
Advanced Sales	0	0	0
Total Liabilities	3,422	10,069	(6,646)
Net Assets			
Net Assets, Beginning of Year	241,155	227,927	13,228
Net Surplus/(Deficit), End of Year	12,809	13,228	(418)
Total Net Assets	253,964	241,155	12,809
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$257,387</b>	<b>\$251,224</b>	<b>\$6,163</b>



# 2022 Group Contributions

11th Step Power Power Power  
6 AM Dry Dock  
6 AM Men's Literature Meeting  
7 AM Urgent Care Group  
A New Start  
A Vision for You  
A Way Out  
AA Sunday Serenity/Be Still  
Anonymous Meetings  
Any Lengths  
Anything is Possible for Beginners  
Artists & Writers  
As Bill Sees It  
Atheists, Agnostics & Others  
Beginner's Twelve Steps and Traditions  
Study  
Beginners' Step Study  
Bernal Big Book - In Person  
Bernal Big Book - Zoom  
Bernal New Day  
Between the Lines  
Big Book Basics  
Blackie's Pasture  
Bleachers  
Blue Book Special  
Bridging the Gap "Acceptance"  
Bridging the Gap Group 11th Step Meditation  
Byol  
C U Next Tuesday  
Caledonia Group (Sausalito)  
Candlelight Meditation  
Castro Catchers  
Castro Discussion (Show Of Shows)  
Castro Sober Sister  
Chips & Salsa  
Closed Women's Step Study  
Cocoanuts  
Combat Alcoholism  
Compass Group  
Corte Madera Saturday Candlelight  
Cover to Cover  
Cow Hollow Men's Group  
Creative Alcoholics  
Crossroads  
Daily Fellowship  
Daily Reflections Out of the Bay Area  
Daily Women's Meeting  
Dark Holes Women's Meeting  
Dark Secrets  
Day at a Time - Lighthouse Church  
Design For Living

Down & Dirty In Person  
Each Day a New Beginning - In Person  
Each Day a New Beginning - Virtual  
Early Joyous & Free  
Early Start  
Embarcadero Group  
Eureka Step  
Eureka Valley Topic  
Experience, Strength & Hope  
Fairfax Attitude Adjustment Hour  
Fairfax Attitude Adjustment Online  
Faith, Hope and Charity  
Fathers in Recovery  
Federal Speaker  
Fireside Chat Group  
Forest Friends  
Freedom Finders  
Freethinkers Step Study  
Friday Morning 12 Steppers  
Friday Night Book  
Friendly Circle Beginners  
Gazebo Group  
Girls Gone Mild (Female-Identifying and Non-Binary)  
Glum Not Men's Meeting  
God Could & Would If He Were Sought  
Gold Mine Group  
Gold Mine Group IN-PERSON  
Gratitude  
Gratitude Center AA @ 6 PM  
Greenfield Newcomers  
Happy Joyous & Free  
High Noon In-Person  
High Noon Zoom  
Hilldwellers  
Hoodlum Haven  
How Was Your Week?  
Huntington Square  
Intimate Feelings  
Inverness Sunday Serenity  
Join the Tribe  
Just Can't Wait 'til 8  
Just for Today  
Keep Coming Back  
Keep It Simple Sister (KISS)  
Koo Koo Hump Day  
Ladies Who Lunch  
Larkspur 7AM Club  
Larkspur 7AM Club Online  
Larkspur Beginners  
Larkspur Haven

Larkspur Saturday Morning 12 & 12  
Last Stop Men's Step Study  
Lincoln Park  
Living Sober  
Living Sober  
Living Sober Today!  
Living Sober with HIV  
Marin Alano Club Evening Meeting  
Marin Alano Club Noon Speaker in the Garden  
Marin Young People  
Marina Discussion  
Mellow Mission Sunrise  
Men's Gentle Touch  
Mid Afternoon Sobers  
Mid-Morning Support  
Mill Valley Couch  
Mill Valley Group  
Mill Valley Speaker/Discussion  
Mill Valley Tuesday Beginners  
Miracles (Way) Off 24th St.  
Monday 1ers  
Monday Blues  
Monday Men's Stag  
Monday Mindfulness  
Monday Night Big Book  
Monday Night Madness  
Monday Night Stag Tiburon  
Monday Night Women's Meeting  
Monday Night Women's Meeting Online-San Rafael  
Monday Nooners  
Morning After  
New Light Brigade  
No Gurus Meditation  
No Regrets  
No Reservations  
Noontime  
North Marin Speaker  
Not a Glum Lot Group  
Novato Pride  
O.A.D.W.  
Ocean of Sobriety  
Off the Wall  
On Awakening  
On Awakening In-Person  
Parkside  
Party Monsters  
Pax West Men's Group  
Plant Park Meeting  
Pocket Aces

# Group Contributions (cont.)

Potrero 12X12 Step Study  
Progress Not Perfection - In Person  
Quitting Time  
Raising the Bottom  
Reality Farm  
Reality Farm Online  
Reveille in the Clouds  
Rise N Shine  
Rise N Shine - Remote  
Rocket Science  
Rule 62 Online  
Russian-Speaking AA Meeting  
San Geronimo Valley  
San Marin Step Study  
Saturday Afternoon Meditation  
Saturday Beginners  
Saturday Easy Does It  
Saturday Night Fever  
Saturday Night Regroup  
Saturday Serendipity  
Saturday Sisters 12&12  
Saturday Weekend Warrior  
Saturday Women's Speaker  
Say Hey Tuesday  
Sea Change  
Serenity House Saturday Night  
Serenity on the Water  
Serenity Seekers  
Sesame Step  
Sex and Intimacy in Sobriety  
SF Fight Club Zoom  
SF Pink Thursday  
Shamrocks & Serenity  
Sharing Wisdom  
Sinbar  
Sinbar In-person  
Sisters Circle  
Sisters In Sobriety  
Six O'Clock Sunset  
Sober & Serene  
Sober Saturday  
Sometimes Slowly  
Speaker Discussion  
Step It Up!  
Steppin' Up  
Steps To The Solution  
Stonestown  
Straight Peppa Diet  
Strawberry Daily Remote  
Strawberry Living in the Solution  
Sundae Special

Sunday Bookworms  
Sunday Express  
Sunday Friendship  
Sunday Morning Gay Men's Stag - In Person  
Sunday Morning Gay Men's Stag - Online  
Sunday Night 3rd Step Group  
Sunday Night Castro Speaker Discussion  
Sunday Rap  
Sunday Step Talk  
Sunday Sunrise  
Sundown Speaker  
Sunrise Sunset Women's Step  
Sunset 11'ers  
Sunset 9'ers  
Sunset Speaker Step  
Surf  
Ten Years After In-Person  
Ten Years After Zoom  
Terra Linda Thursday Men's Stag  
The Barnyard Group  
The Drive Thru  
The Formerly Befogged  
The Forum  
The God Box  
The Headless Horsemen  
The Leaky Cauldron  
The Parent Trap  
There Is a Solution  
They Don't Know Who We Are  
Thursday Night Women's Meeting  
Thursday Night Women's Step Study  
Thursdays Are Lit  
Tiburon Women's Candlelight  
Too Early  
Too Early Virtual  
Trans and GNC  
Trudgers Discussion  
Tuesday Beginners Warm Up  
Tuesday Chip  
Tuesday Downtown Beginners  
Tuesday Night Book Study  
Tuesday Night Lasses In-Person  
Tuesday Pathfinders  
Valencia Smokefree  
Virtual Experience, Strength & Hope  
Virtual Valencia  
Wake Up On 3rd St.  
Wake Up on McKinnon  
Walk of Shame  
We, Us And Ours  
Wednesday Beginners Warm Up

Wednesday Night Candlelight  
Wednesday Night Men's Book Study  
Wednesday Night Speaker/Discussion  
Wednesday Sundowners  
Wednesday Sunrise Smokefree  
Weekend Worker  
West Portal  
Wharf Rats  
What It's Like Now  
What's It All About  
When We Retire  
Wholly Together Meditation  
Why It Works  
Wits End Step Study  
Women's 10 Years Plus  
Women's Big Book  
Women's Big Book Study  
Women's Cabin Meeting  
Women's Came to Believe  
Women's Candlelight  
Women's Kitchen Table  
Women's Lunch Bunch  
Women's Promises  
Women@5  
Working Dogs  
YAHOO Step Study

Intergroup appreciates all the **Individual Contributions**, including memorial, honorary and anniversary contributions received in 2022. These past few years, Individual Contributions have been a consistent revenue source during uncertain times.

And thank you to our **Faithful Fivers**. Intergroup is grateful to our 375 Faithful Fivers who contributed \$5,067 per month in 2022 with an average monthly contribution of \$13.51.

# Join an Intergroup Service Committee!



Visit [aasfmarin.org/committees](http://aasfmarin.org/committees) to get involved and learn more.

Scan the QR code for more info:



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## *Please consider supporting San Francisco and Marin Intergroup's services:*

Make checks payable to: Intercounty Fellowship of AA / Central Office. You may also contribute online at [aasfmarin.org/contributions](http://aasfmarin.org/contributions). Contribution amount \$\_\_\_\_\_

☐ Please sign me up as a *Faithful Fiver*. I'd like to contribute \$\_\_\_\_\_ monthly

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_ CVC \_\_\_\_\_

Name on Card: \_\_\_\_\_

This contribution is (circle one): Individual, Anniversary, Gratitude Month, Memorial / Honorary on behalf of: \_\_\_\_\_ (for Anniversary, include # of sobriety years)

\_\_\_ I'd like my contribution to remain anonymous. Do not list my first name and last initial in any material.

*Your contribution is tax-deductible to the fullest extent of the law. Thank you for your support!*

Mail to: SF and Marin Intergroup, 1821 Sacramento Street, San Francisco, CA 94109

Individual A.A. members may contribute up to \$5,000 per year. Bequests in wills are limited to a one-time contribution of \$10,000 per individual and are acceptable only from A.A. members. By making this donation, you certify that you are a member of A.A.